



NEWS RELEASE

For Immediate Release



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Texas.gov Repeatedly Recognized as One of Nation's Top Digital Government Programs

Texas.gov is now the recipient of nearly 100 awards for digital government excellence

AUSTIN, Texas – December 19, 2017. For the last eight years, Texas.gov – the state's official website and digital government program – has garnered nationwide recognition for digital government excellence. With 16 more awards in 2017, Texas.gov has received nearly 100 awards for a comprehensive list of accomplishments that are important indicators of the quality of the state's digital government efforts. Distinctions of note include awards for website and online services' usability and plain language, comprehensive security and customer service excellence, and well-crafted, effective advertising, marketing, and social media initiatives.

Highlighted awards from the Texas.gov program's 16 wins in 2017 include:

- Texas.gov was named a finalist in the Center for Digital Government's inaugural year of the prestigious **Government Experience Awards**.
- The [Texas Veterans Portal](#), a website designed and hosted by Texas.gov, was the recipient of numerous impressive accolades including **Best of Texas Award** for Best IT Collaboration Among Organizations, **NASCIO State IT Recognition Award Finalist** for Outstanding Achievement in the Field of Information Technology, and **TASSCC Project Excellence Award** for Collaboration.
- Marketing and advertising campaign initiatives that focus on encouraging Texans to complete their government transactions online were recognized with an **AVA Digital Platinum Award**, **Internet Advertising Competition Award**, **Communicator Award of Excellence**, **Hermes Gold Award**, **Marcom Gold Award**, and **Web Marketing Association Standard of Excellence** among others.

"Year after year, Texas.gov remains a top platform for digital government," said Stacey Napier,

executive director of the Texas Department of Information Resources, which oversees Texas.gov. “These awards recognize something many already know – when it comes to digital government, Texas does it best.”

About Texas.gov

Texas.gov is the official website of the state of Texas (www.texas.gov), and is a collaborative public-private partnership managed by the Texas Department of Information Resources (DIR). Texas.gov helps state and local government entities web-enable their services, and operates without tax funds through a partnership between the state of Texas and Texas NICUSA, LLC (Texas NIC). Texas NIC builds, operates, maintains, and markets Texas.gov, and is part of digital government firm NIC’s family of companies. Since its launch in 2000, Texas.gov has securely processed more than 288 million financial transactions and has collected more than \$33 billion on behalf of participating entities.

About NIC

Founded in 1992, NIC Inc. (NASDAQ: EGOV) is celebrating 25 years as the nation’s premier provider of innovative digital government solutions and secure payment processing, which help make government interactions more accessible for everyone through technology. The family of NIC companies has developed a library of more than 12,000 digital government services for more than 4,500 federal, state, and local government agencies. Among these solutions is the ground-breaking digital government personal assistant, Gov2Go, delivering citizens personalized reminders and a single access point for government interactions. More information is available at www.egov.com.