



# NEWS RELEASE

*For Immediate Release*



**Contact:** Elliott Sprehe  
Texas Department of Information Resources  
512-475-4704  
elliott.sprehe@dir.texas.gov

## Texas.gov Continues Award-Winning Streak in 2016

AUSTIN, Texas – January 10, 2017. [Texas.gov](http://texas.gov), the state’s official website and digital government program, is the proud recipient of 13 industry awards in 2016. These achievements, ranging from website excellence to a successful advertising campaign and dynamic social media efforts, demonstrate the program’s ongoing commitment and dedication to providing Texans with easy-to-use and accessible digital government services. Over the past seven years, Texas.gov has been one of the most decorated digital government programs in the nation, receiving more than 80 awards from many of the most prestigious associations that recognize government innovation, project excellence, marketing, security, plain language, customer service, and more.

*“Texas.gov is continually recognized as one of the top state portals in the United States, and our pride in the program’s success in serving the citizens of Texas is confirmed by these accolades,”* said Todd Kimbriel, CIO for the State of Texas and Deputy Executive Director of the Texas Department of Information Resources (DIR). *“The awards earned by the Texas.gov team highlight its willingness to align with current technology trends, while also maintaining the priority of connecting Texans with government services in a user-friendly and intuitive way.”*

Highlights of the 2016 awards include:

- The groundbreaking single-page Texas.gov website received eight awards for innovation, design, content, and most importantly, function. Awards of note included a **Best in Class Interactive Media Award**, **Gold Hermes Creative Award**, **Gold AVA Digital Award**, and fourth place in the **Center for Digital Government’s Best of Web Award**.
- For the first time, the Texas.gov program’s social media efforts were honored with a **Gold MarCom Award**. With the goal of being responsive, helpful, and friendly, Texas.gov’s social media channels are an effective and increasingly popular way to provide meaningful and real-time communications with Texans about government information and services.
- Promoting online services to Texans, such as [driver license renewal](#), [vehicle registration renewal](#), [professional licensing](#), and [more](#) is an important component of a successful digital government program. Texas.gov’s advertising campaigns are award-winning every year and

2016 was no different, with the program receiving four awards including a ***Platinum Hermes Creative Award*** and two ***Silver Davey Awards***.

Awards aside, the Texas.gov program continues to drive digital government efficiencies in Texas. As a self-funded public-private partnership, the program provides tremendous value to the state and its constituents. In 2016, the program securely processed more than 43 million transactions worth \$1.3 billion, and contributed \$27.2 million in new revenue to the Texas General Fund.

### **About Texas.gov**

Texas.gov is the official website of the state of Texas ([www.texas.gov](http://www.texas.gov)), and is a collaborative public-private partnership managed by the Texas Department of Information Resources (DIR). [Texas.gov](http://Texas.gov) helps state and local government entities web-enable their services, and operates without tax funds through a partnership between the state of Texas and Texas NICUSA, LLC (Texas NIC). Texas NIC builds, operates, maintains, and markets Texas.gov, and is part of digital government firm NIC's family of companies. Since its launch in 2000, Texas.gov has securely processed more than 331 million financial transactions and has collected more than \$36 billion on behalf of participating entities.

### **About NIC**

Founded in 1992, NIC (NASDAQ: EGOV) is the nation's leading provider of innovative digital government solutions and secure payment processing, which help make government more accessible to everyone through technology. The family of NIC companies provides digital government solutions for more than 4,500 federal, state, and local agencies in the United States. Forbes has named NIC as one of the "100 Best Small Companies in America" six times, and the company has been included four times on the Barron's 400 Index. Additional information is available at <http://www.egov.com>.