



NEWS RELEASE

For Immediate Release



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Texas.gov Receives Eighteen Awards in 2014

State's official website recognized for website excellence, innovative security practices, successful marketing campaign, and more.

AUSTIN, Texas – December 23, 2014. [Texas.gov](http://texas.gov) is the proud recipient of eighteen industry awards in 2014, the most ever for the State's official website. Recognized for achievements ranging from website excellence to security to marketing showcases the tremendous value that the Texas.gov program provides to the State of Texas, the state, local and higher education customers, and constituents alike.

Texas.gov received the following awards for its friendly, plain language, mobile first website design and user experience:

- ***Center of Digital Government Best of Web – 4th place***
- ***Center for Plain Language ClearMark Award of Distinction***
- ***Davey Silver Award – Government Website***
- ***Interactive Media Best in Class Award – Government Website***
- ***Platinum AVA Digital Award – Government Website***
- ***Platinum MarCom Award – Government Website***
- ***Web Marketing Association Outstanding Web Award – Government Website***

The security of the Texas.gov website and online services is of critical importance. Texas.gov is honored to be recognized for these industry-leading security awards:

- ***CSO50 Award***
- ***ISC² Americas Information Security Leadership Awards Finalist***

When constituents complete transactions online, everyone wins. Texas.gov conducts an annual advertising campaign to increase online transactions for two of the most popular services – driver license renewal and vehicle registration renewal. The campaign received the following recognition:

- ***AVA Digital Awards Honorable Mention – Commercials/Ad Campaign***

- ***Internet Advertising Competition Best Government Integrated Ad Campaign***
- ***MarCom Award Honorable Mention – Television Campaign***
- ***Silver Communication Award – Commercials***
- ***W³ Silver Award – Integrated Campaign, Government***
- ***W³ Silver Award – Commercials***

Other 2014 accolades for the Texas.gov program included:

- ***Communitas Leadership in Community Service Award***
- ***Customer Experience Excellence (CxE) Award Finalist***
- ***Gold MarCom Award – Landing Page***

About Texas.gov

Texas.gov is the official website of the State of Texas (www.texas.gov) and is a collaborative public/private partnership managed by the [Department of Information Resources \(DIR\)](#). [Texas.gov](#) helps state and local government entities web-enable their services and operates without tax funds through a partnership between the State and [Texas NICUSA, LLC](#). Texas NICUSA builds, operates, maintains, and markets Texas.gov and is part of eGovernment firm [NIC's](#) (NASDAQ: EGOV) family of companies. Since its launch in 2000, Texas.gov has securely processed more than 234 million financial transactions and collected more than \$32 billion on behalf of participating entities.

About NIC

Founded in 1992, NIC (NASDAQ: EGOV) is the nation's leading provider of [official government websites](#), online services, and [secure payment processing solutions](#). The company's innovative [eGovernment services](#) help make government more accessible to everyone through technology. The family of NIC companies provides eGovernment solutions for more than 3,500 federal, state, and local agencies in the United States. Forbes has named NIC as one of the “100 Best Small Companies in America” five times, most recently ranked at No.11 (2013), and the company has been included three times on the Barron's 400 Index. Additional information is available at <http://www.egov.com>.