



NEWS RELEASE

For Immediate Release



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Texas Promotes Ease of Online Driver Services

Texas.gov/Driver puts citizens first in line

AUSTIN, Texas – March 25, 2015. This spring, Texas.gov is launching its 2015 advertising campaign encouraging Texans to visit Texas.gov/Driver for all their driving-related government business. The new campaign features 30-second television commercials airing in the Austin area during March and again in September. [Spanish versions](#) of the commercials are airing on Telemundo and Univision in El Paso during the same time. The campaign also includes interactive advertising on Tremor and Hulu, as well as online banner ads that can be seen statewide.

Featuring fun-loving characters “[Kurt Fresco](#)” and “[Dancing Mom](#)”, the campaign shows just how easy it is to always get the first spot in line when taking care of your driver business on Texas.gov. In fact, every year more and more Texans are realizing that a quick trip online to complete these services is much easier and more convenient than visiting a local office. In 2014, Texas.gov securely processed more driving-related online transactions than ever before, including more than 2.9 million vehicle registration renewals, over 1.3 million driver license/ID renewals, 765,000 driver record orders, and nearly 128,000 driver license reinstatement payments.

Before visiting Texas.gov/Driver, here are a few quick tips to note about online driver services offered by Texas.gov:

- [Vehicle Registration Renewal](#) – Every county in Texas offers online vehicle registration renewal. Vehicle inspections (if necessary) must be completed before renewing vehicle registrations online.
- [Driver License Renewal](#) – Renew driver license or ID online up to a year before and a year after expiration date. In addition, changes of address on driving licenses need to be completed within 30 days and that can be done quickly and efficiently online.
- [Driver Records](#) – Order and print personal driver records, including certified versions required for defensive driving courses.

- [Driver License Reinstatement](#) – Pay reinstatement fees and check driving eligibility status at any time with this convenient online service.

In addition, Texans can: [order a birth certificate](#), [purchase TDCJ commissary items](#), [pay CHIP enrollment fees](#), [apply for or renew a concealed handgun license](#), and [much more](#). With more than 1,000 online services, secure payment processing and friendly 24/7 customer service, Texas.gov is a convenient, fuel-efficient way to take care of many government services online.

Consumer Alert: In order to safely take care of your government business online, beware of unofficial, look-alike websites operated by private organizations that may charge unnecessary fees for services or information. Instead, make sure you are using the State's official website, www.texas.gov, or an official state agency website to complete your online transaction. To access an official website, enter the URL in the address bar at the top of your Internet browser (*e.g. Internet Explorer, Mozilla Firefox, Google Chrome, etc.*) instead of entering the address in a search engine bar (*e.g. Google, Bing, Yahoo, etc.*). Also look for the **.gov** or **.state.tx.us** extension which will be present in the URLs of all official Texas state government websites.

About Texas.gov

Texas.gov is the official website of the State of Texas (www.texas.gov) and is a collaborative public/private partnership managed by the [Department of Information Resources \(DIR\)](#). [Texas.gov](#) helps state and local government entities web-enable their services and operates without tax funds through a partnership between the State and [Texas NICUSA, LLC](#). Texas NICUSA builds, operates, maintains, and markets Texas.gov and is part of eGovernment firm [NIC's](#) (NASDAQ: EGOV) family of companies. Since its launch in 2000, Texas.gov has securely processed more than 234 million financial transactions and collected more than \$32 billion on behalf of participating entities.

About NIC

Founded in 1992, NIC (NASDAQ: EGOV) is the nation's leading provider of [official government websites](#), online services, and [secure payment processing solutions](#). The company's innovative [eGovernment services](#) help make government more accessible to everyone through technology. The family of NIC companies provides eGovernment solutions for more than 3,500 federal, state, and local agencies in the United States. Forbes has named NIC as one of the "100 Best Small Companies in America" five times, most recently ranked at No.11 (2013), and the company has been included four times on the Barron's 400 Index. Additional information is available at <http://www.egov.com>.